

Product Owner Essentials

An exploration of Product Ownership techniques & strategies.

COURSE DESCRIPTION

Effectively utilizing an Agile approach requires more than just ensuring the development team is following the Agile process. It is a collaborative effort between the team and the Product Owner.

Agile represents a true paradigm change for most organizations, and in order to truly take advantage of the possible benefits, today's Product Owners need not only know how to support their development partners, but also properly engage stakeholders across the organization in order to ensure the delivery of value.

Product Owner Essentials will provide extensive knowledge and understanding of the principles of Agile, demonstrate how to use the product backlog as a tool for driving successful product outcomes, instruct clearly in the ways of working in partnership with the development organization, and provide context for how to affect change across the entire organization.

COURSE OBJECTIVES

By the end of this course, participants will:

- Define what Agile is
- Understand the role of Product Owner
- Practice techniques for working with Agile teams
- Explore opportunities to engage stakeholders
- Outline techniques for defining & managing scope
- Recognize the approach for Agile planning
- Determine a plan for starting to improve

AUDIENCE

Business Stakeholders, Leaders, and individuals playing the role of Product Owner within an Agile team. Additionally, those with Business Analysis expertise may benefit from this course.

Maximum Attendees
25

Duration
2 days

Continuing Education Credits
14 PDUs

COURSE OUTLINE

This course consists of 12 modules:

- 1 Agile Overview**
Agile Values, Principles & Practices + Forming Agile Teams
- 2 Business Readiness**
Value Streams & Preparing for an Agile Initiative
- 3 The Product Owner Role**
Characteristics & Responsibilities of Product Owners
- 4 Shared Understanding**
Techniques for ensuring alignment of the Agile team
- 5 Product Backlogs**
Creating high-quality User Stories
- 6 Acceptance Criteria**
Conditions of Satisfaction, Other Backlog Item Types
- 7 Prioritization & Estimation**
Determine Business Value, Relative Sizing, Release Plans
- 8 Backlog Refinement**
Definition of Ready, Story Review, BDD
- 9 Stakeholder Engagement**
Stakeholder analysis, Importance of cadence
- 10 Incremental Improvement**
Sprint Planning, Review, Demo & Retrospective
- 11 Scope & Expectations Management**
Release Plan Management, Information Radiators
- 12 Course Recap & Wrap-Up**
Agile Review, Pitfalls & Barriers, Next Steps Retrospective